



FREE GUIDE

The Top 10 Destinations Worth Listing in Right Now

Ten destinations, why demand is strong in each one, what travelers there search for, and one honest caution apiece.

From the research team at Listing Scouts.

BEFORE YOU READ

How to Use This Guide

Every day our research team studies short term rental markets: the events, the seasons, and the windows when travelers actually book. This guide is a sample of that work. Ten destinations where demand is steady and provable, written the way we write everything, in plain English with the cautions included.

For each destination you will find three things. Why we like it. What travelers there search for. And one honest caution, because every market has one, and anyone who tells you otherwise is selling something.

What this guide is not. It is not a promise of income and it is not advice to buy anything. Results in any market depend on what you own, how you list it, and the work you put in. If you belong to an ownership or points program, check its rental rules before you spend a dollar or an hour. We teach exactly how to do that inside the community.

A note on platforms. Where you list matters as much as where the property is. Whole homes and condos fit platforms like VRBO and Airbnb. Timeshare stays, where your program allows renting, fit ownership marketplaces like RedWeek and KOALA. Picking the right platform is part of what we teach.

Want this research fresh every morning? The Listing Scouts community posts a researched opportunity every single day, plus the course and live weekly help to act on it. listingscouts.com

Gatlinburg and the Smokies, Tennessee



Why we like it. The most visited national park in America sits next door, and it draws travelers in every season: summer families, fall leaf watchers, winter cabin seekers. Demand here is not a trend, it is a habit millions of families repeat every year.

What travelers search for: Cabins with hot tubs, mountain views, fireplaces, and room for a family. Travelers here search for a cabin experience, not just a bed.

One honest caution: Cabin inventory is deep, so a plain listing disappears. Great photos and a clear angle matter more here than in most markets.

Scottsdale, Arizona



Why we like it. Winter sun plus spring training is a one-two punch. Snowbirds book long warm stays through winter, then baseball fills late February and March, year after year on a published schedule.

What travelers search for: Pools, patios, and proximity. Travelers search for a private pool, outdoor living space, and short drives to Old Town and the ballparks.

One honest caution: Summer is genuinely slow. Price and plan around a strong October to April, and treat summer as a bonus, not a baseline.

Orlando and Kissimmee, Florida



Why we like it. The theme parks generate family demand fifty-two weeks a year, and families are the perfect vacation rental guest: they want kitchens, separate bedrooms, and space no hotel room offers.

What travelers search for: Distance to the parks, full kitchens, themed kids' rooms, and pools. Sleeps six or more wins searches here.

One honest caution: Competition is enormous. This market rewards listings inside established short term rental communities and punishes vague ones.

Branson, Missouri



Why we like it. Shows, lakes, and a drive-to location within a day of a third of the country. Branson's crowd skews families and older travelers who prefer the comfort of a condo or cabin over a hotel.

What travelers search for: Near the strip, lake access, single level units, and easy parking. This audience values simple and comfortable over trendy.

One honest caution: Deep winter is quiet outside the holiday weeks. Read the seasonal rhythm before opening every month on your calendar.

Myrtle Beach, South Carolina



Why we like it. Sixty miles of beach with summer family demand plus a real golf season on both shoulders. Spring and fall golf groups extend the year further than most beach towns get.

What travelers search for: Oceanfront or ocean view first, then pools, and condos that sleep groups. Golf groups search for proximity to courses and space for four or more.

One honest caution: Oceanfront condo buildings vary widely in fees and rental rules. Know a building's rules before you count on it.

Sedona, Arizona



Why we like it. Red rock scenery that travelers plan whole trips around, with peak demand in spring and fall when hiking weather is perfect. Couples and small groups pay for views and quiet.

What travelers search for: Views, hot tubs, patios facing the rocks, and quiet. This market is about the setting, and listings that show it win.

One honest caution: Sedona regulates short term rentals actively. Confirm current permit requirements before anything else.

Destin and the Emerald Coast, Florida



Why we like it. White sand and clear green water pull summer families from across the South on a loyal annual rhythm. Many families book the same week every year, which makes demand unusually predictable.

What travelers search for: Beachfront or short walk to sand, pools, and room for multi-family groups. June and July book early and firm.

One honest caution: Summer is the engine and winter is quiet. Budget on the season you can prove, not the year you hope for.

Nashville, Tennessee



Why we like it. Bachelorette parties, concerts, and events fill weekends nearly year round, and event demand books fast the moment dates are announced. Groups want houses, not hotel rooms.

What travelers search for: Walkable to Broadway or a short ride, space for groups of six to twelve, and photo-worthy interiors.

One honest caution: Nashville's short term rental permits are strict and enforced by neighborhood. Verify the permit situation before anything.

Palm Springs, California



Why we like it. Winter sun, festival season, and a design-loving crowd that treats the house as part of the trip. Spring festival weekends are some of the strongest short windows in the country.

What travelers search for: Pools, mid century style, mountain views, and outdoor living. Design-forward listings command attention here.

One honest caution: Palm Springs caps and regulates vacation rentals by neighborhood. The rules check is step one, not a formality.

Lake Tahoe, California and Nevada



Why we like it. A true two-season market: ski winters and lake summers, each with its own loyal crowd. Two peaks a year means two chances to catch a demand window most markets only get once.

What travelers search for: Winter searches want distance to lifts and hot tubs. Summer searches want lake access and decks. Same cabin, two stories to tell.

One honest caution: Tahoe jurisdictions differ street by street on rental rules, and some areas restrict heavily. Confirm your exact address's rules first.

YOUR NEXT STEP

This Is What We Do Every Single Day

If this guide was useful, imagine it fresh every morning, matched against what you actually own, with a course that walks you through your first listing and a live call every week where real people answer your questions.

That is the Listing Scouts community. \$197 a month, cancel anytime, built for people who want it straight.

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